

**LEGENDS DO LIVE.**



**THE MISSION**

Legends Do Live is a non-profit organization that focuses on equipping and funding disadvantaged youth and communities through workshop programs and community engagement.

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**IF WE DEDICATE OURSELVES TO THE ADVANCEMENT OF OUR GENERATION, WE WILL NOT ONLY BE REMEMBERED, BUT WE WILL NEVER DIE. WE WILL BE LEGENDARY.**



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## What Drives Us...

Legends Do Live (LDL) strives to provide a unique environment for the constructive growth in today's global society through engaging networking events, enriching community involvement, and entertaining social experiences.

## Community Building

Part one of the Legends Do Live lifestyle initiatives is to advocate for consistent community restoration and repair. If we cultivate our youth, we will be able to preserve our future. This includes, but not limited to:

- In-School talks and assemblies. These will be a huge component of LDL'S plan for outreach. By relating to our youth and reaching them where they are, we can spark change and create a culture of success.
- Tutoring sessions, to ensure students receive the help they need in order to seize their full potential.
- Resume building workshops to prepare our communities for gainful employment and internship connections to expose qualified candidates to various careers.
- College seminars to expose our youth to life after high school and advocate for the pursuit of higher education.

## Social Networking

Additionally, the legendary lifestyle utilizes social media as a medium to create a culture of success. Being legendary in every realm of life is our message and through constant advertising and strategic marketing, our message will be apparent.

- LDL will emphasize local accomplishments through our online publications. In highlighting the successes of our area youth and young professionals, LDL generates a thirst for pleasant news and aspirations to be recognized for something positive.
- By branding the LDL name through clothing and accessories, we create an image that is desired by our niche market and marketable in the industry.
- As emerging experts in the field of cinematography, LDL has a unique opportunity to develop a viral following through our expansive, advanced commercial and video documentation.

## Arts and Humanities

The final phase of Legends Do Live's three-part concept is our focus on the Arts and Humanities. Our goal is to increase exposure to the vibrant culture of the Houston community and generate an open, expressive environment that promotes cultural exploration.

- LDL will host museum visits to advocate for intellectual growth and cultural understanding throughout our generation. Expect periodic visits to the Museum of Fine Arts, Museum of Natural Science, Buffalo Soldiers Museum, Holocaust Museum, and the like.
- Periodic happy hours will also be a huge networking tool for LDL as we work to build a sense of community and foundation for success.
- Expect LDL to also provide occasional wine tasting opportunities, park exploration adventures, etiquette courses and various unique events that enable our supporters to become well versed in all walks of life.

**Legends Do Live looks to change today's urban landscape by fostering a generation of higher social awareness, strong intellectual pursuits, and constant economic success. Every individual possess the ability to make a difference in this world. Our goal is to merely motivate our people to use their gifts, live life to the fullest, and leave a lasting legacy. For we understand that if we dedicate ourselves to the advancement of our generation, we will not only be remembered, but we will never die. We will be Legendary.**